🔿 How to view your Facebook Ads Analytics

STEP 1

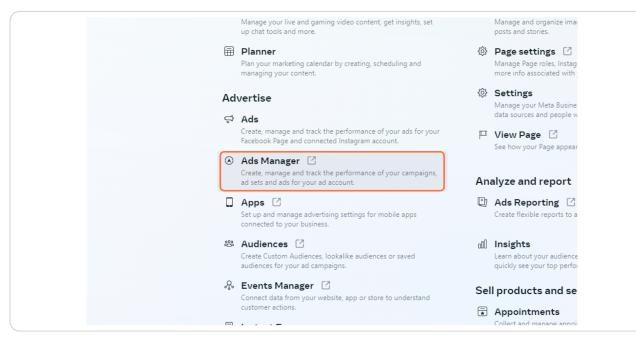
Go to https://business.facebook.com/

STEP 2

Click on All tools

는) Content	Check unread messages, comments and other thing
Planner	Draft posts
باً. Ads	
₀ 00 Insights	Comments
\equiv All tools	Comments
Edit	Manage your marketing content See your recent and upcoming posts, stories and ad
	Planner Posts & reels Stories
	See your posts & reels from the last 60 days.

Click on Ads Manager



STEP 4

Check the Ads account name

If it is showing your personal Facebook Ad account, you can change it by clicking it.

∞	Campaigns	
	Warning The credit card used for this ad account has expired. Please go to Billing to update your pay	rment method.
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And select your Ad Account

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#### STEP 6

## Click on Ads Reporting

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Ads Manager	
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All tools	

## If you have more than one Ad account, you can select which one to display.

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delivery Search and filter			
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#### STEP 8

## Select your Ad account

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	Ad accounts (1 of 1 selected) Q Search by account name or ID	This option is only available for reports more than one ad account.
	$\checkmark$	Standa dize currency Select the same currency for the metrics in th
		This option is only available for reports multiple currencies and more than one
		Schedule email Email a scheduled export of your report to su
		This option is only available for reports one ad account.

## Click on Apply

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	Month
Cancel Apply	Custom break
	Level
	Account

#### STEP 10

## Select the time frame for the report

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	✓ Ad Set Name
	Ad name

# You also have the option to download the report by clicking on Export button.

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#### STEP 12

## Then add a file name name and choose the file format you prefer

Search and filter	Clear 🔠 This month: Nov 1, 2023 👻 Cu
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Export as:	
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Raw data table (.xlsx)	
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Image (.png)	
Options:	
	Cancel Export