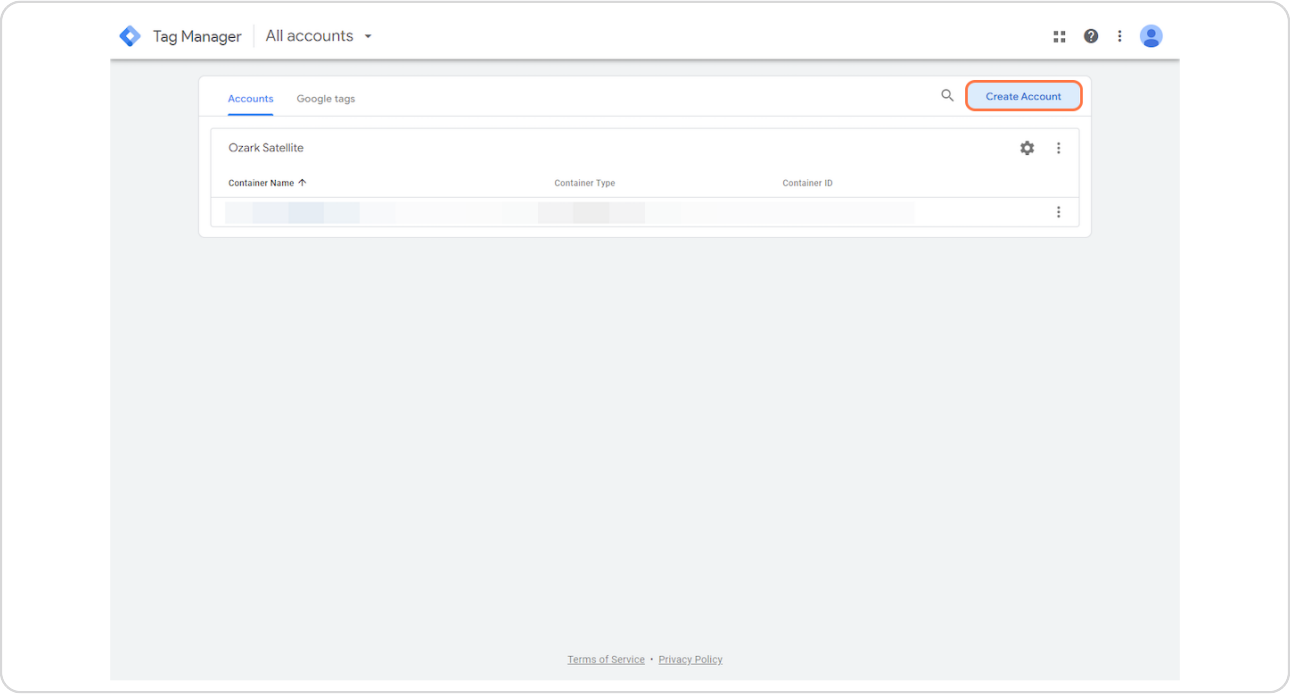
How to set up a Google Tag Manager

STEP 1

Go to https://tagmanager.google.com/

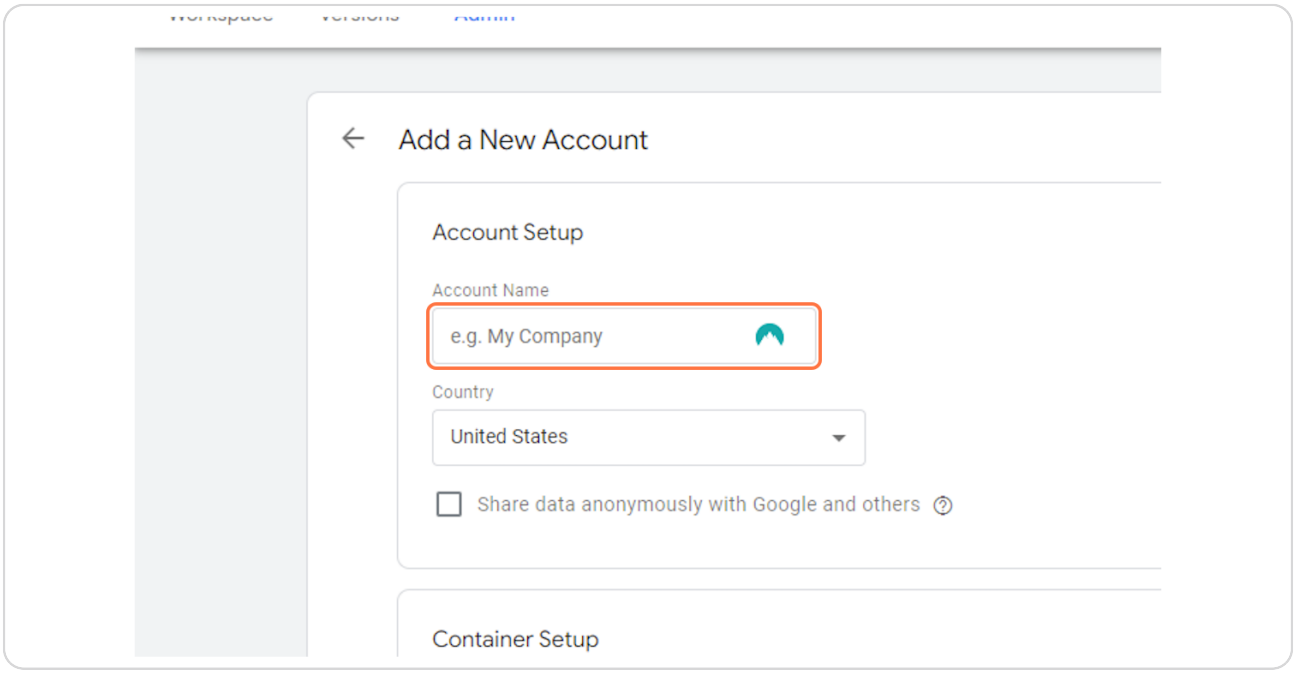
STEP 2

Click on Create Account



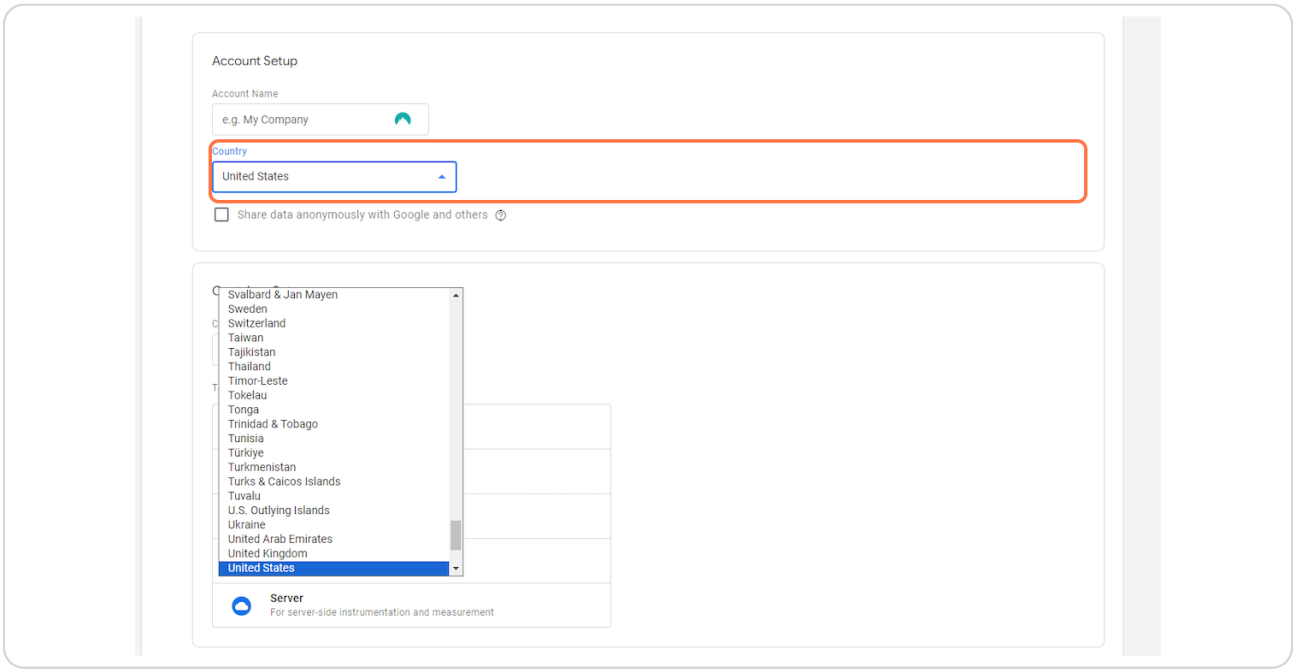
STEP 3

Enter your Company Name



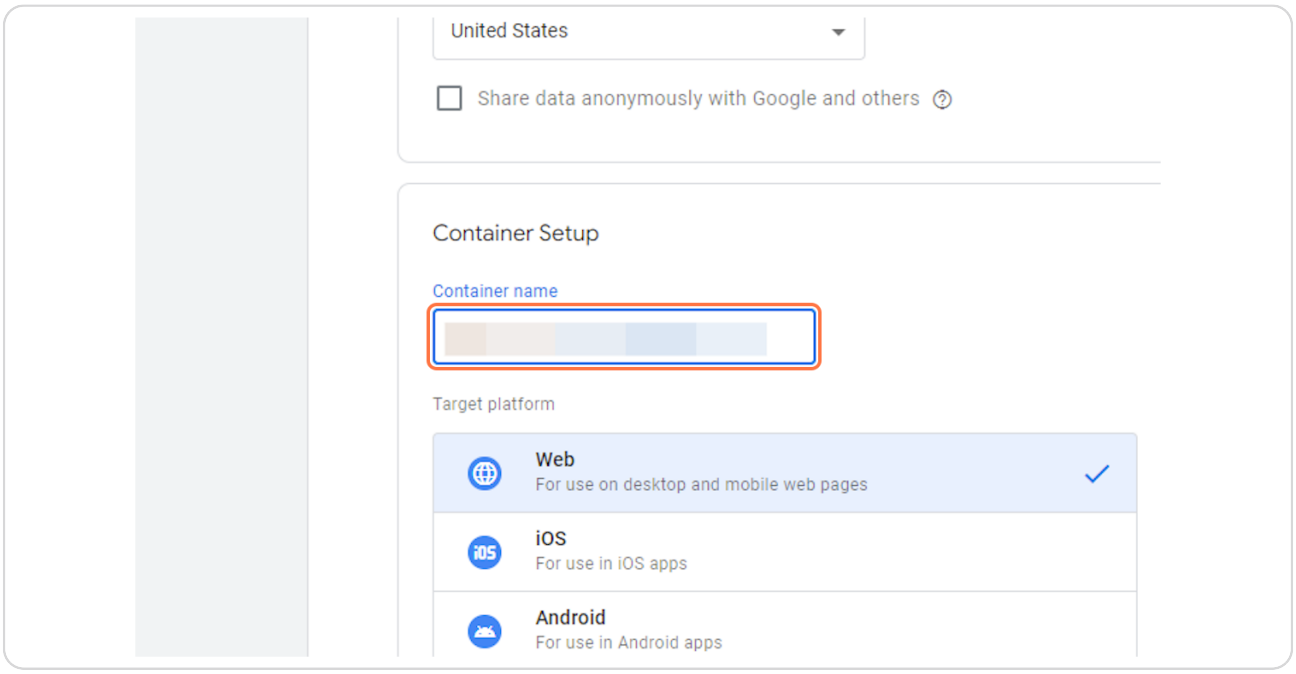
STEP 4

Select your Country



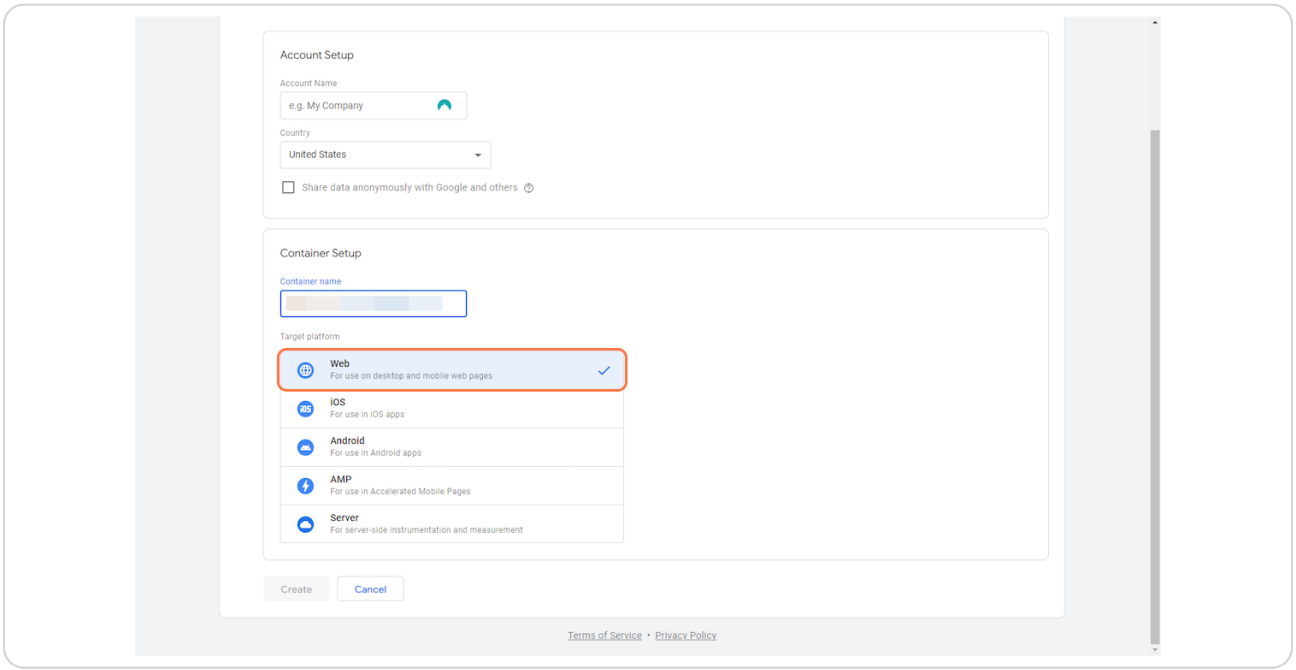
STEP 5

Enter your website domain



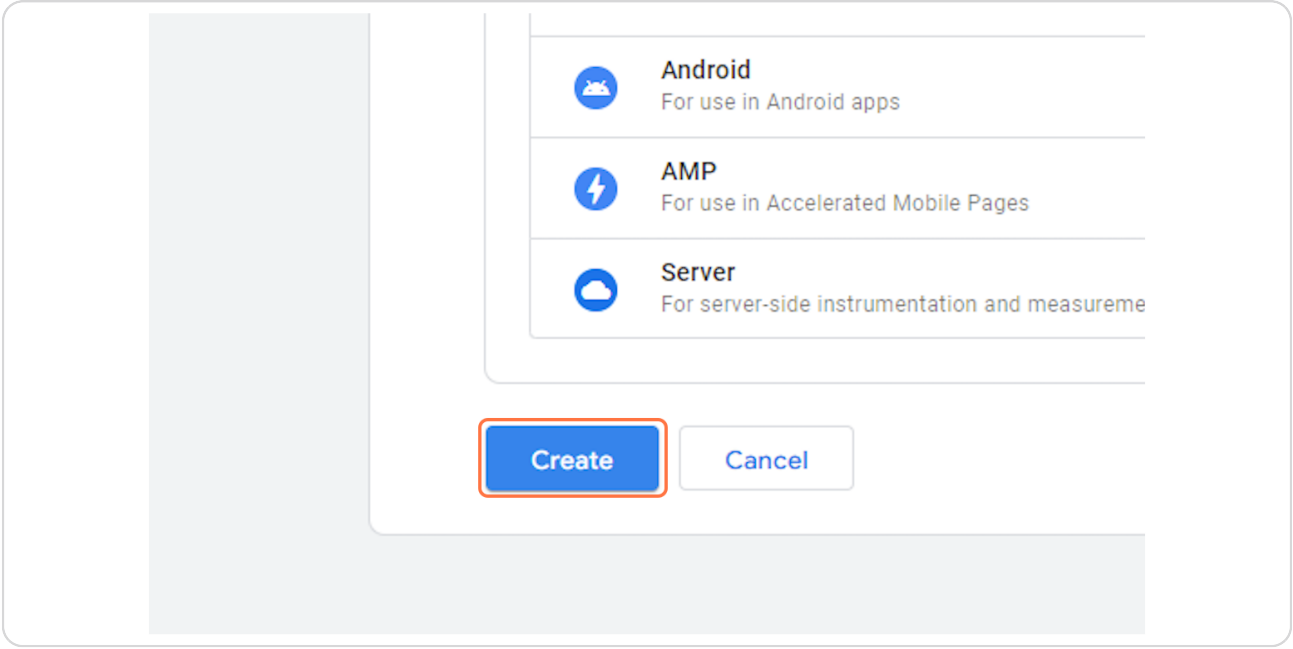
STEP 6

Click on Web...



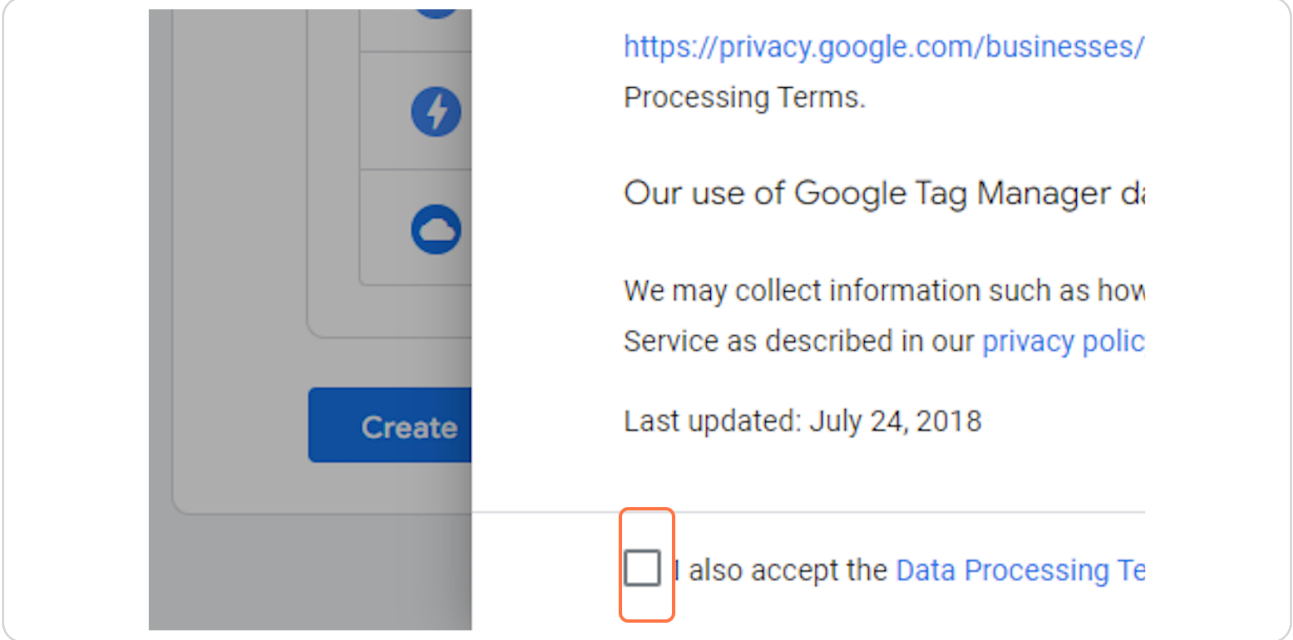
STEP 7

Click on Create



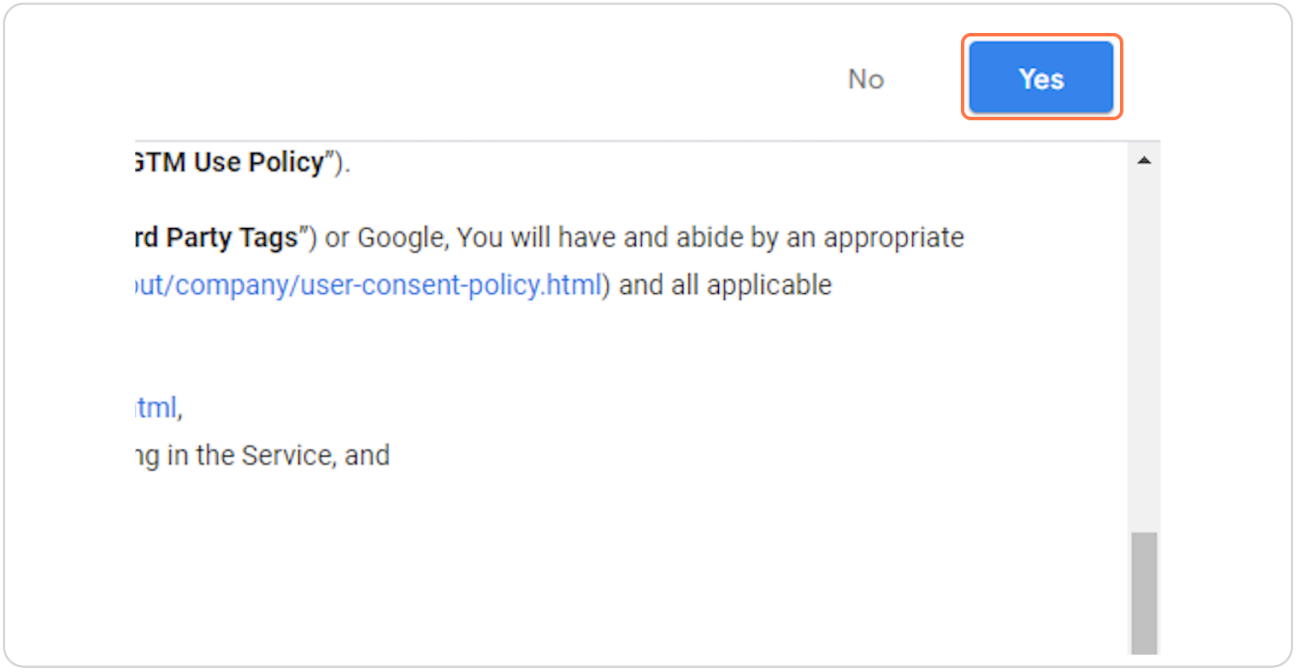
STEP 8

Click on I also accept the Data Processing Terms as required by GDPR. Learn more



STEP 9

Click on Yes

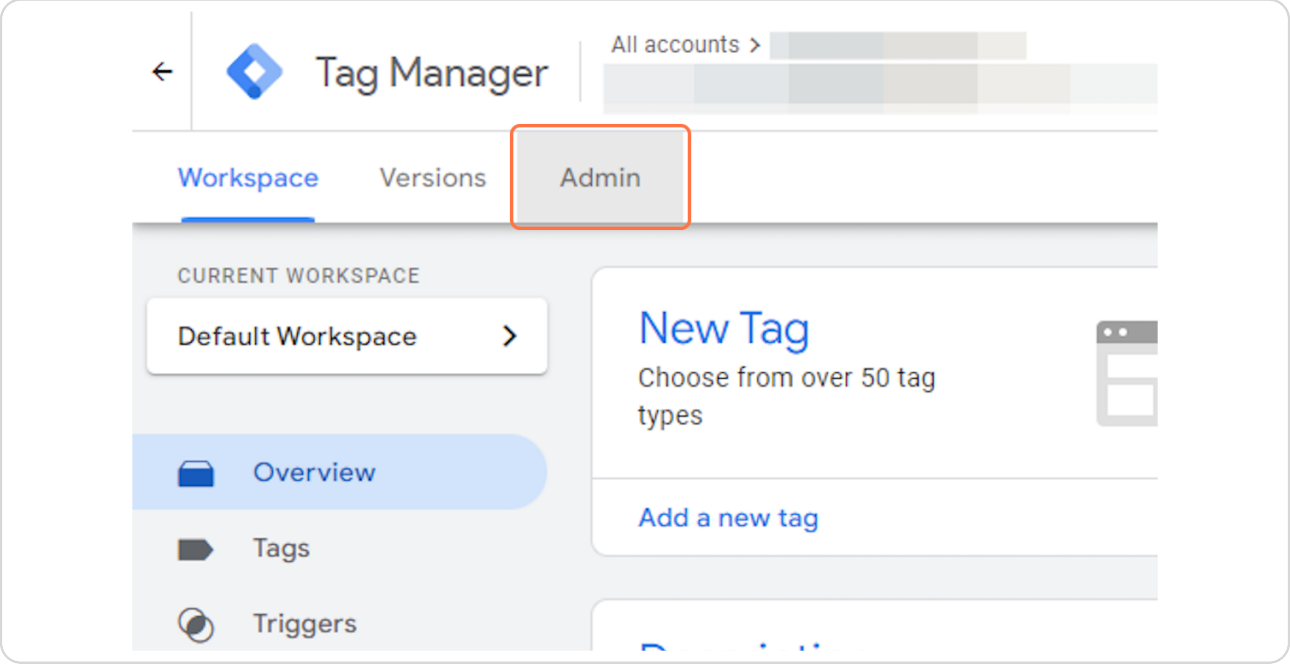


STEP 10

Click on Close

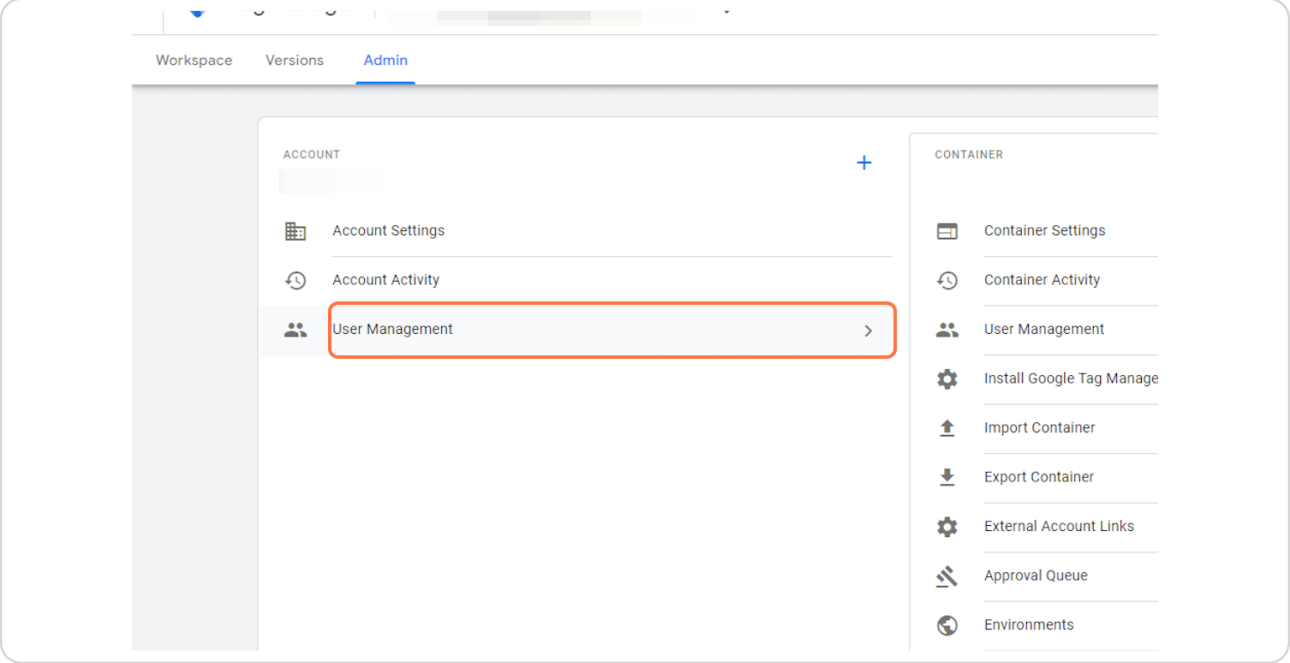
STEP 11

Click on Admin



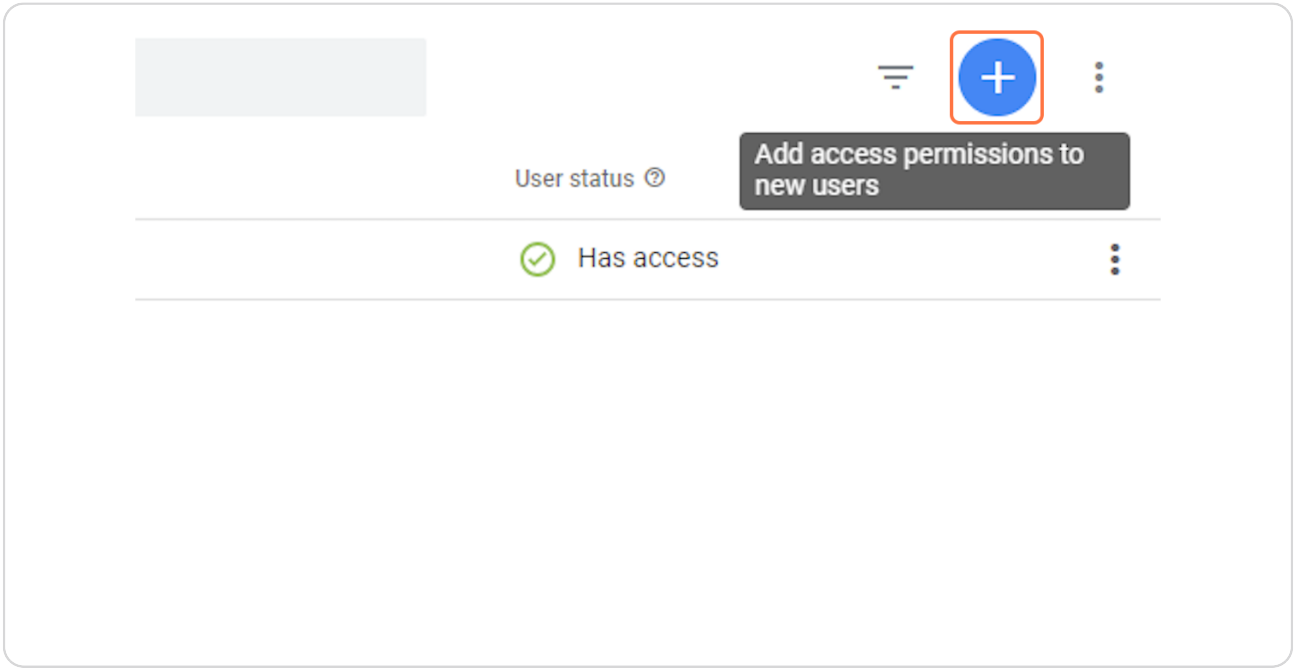
STEP 12

Click on User Management



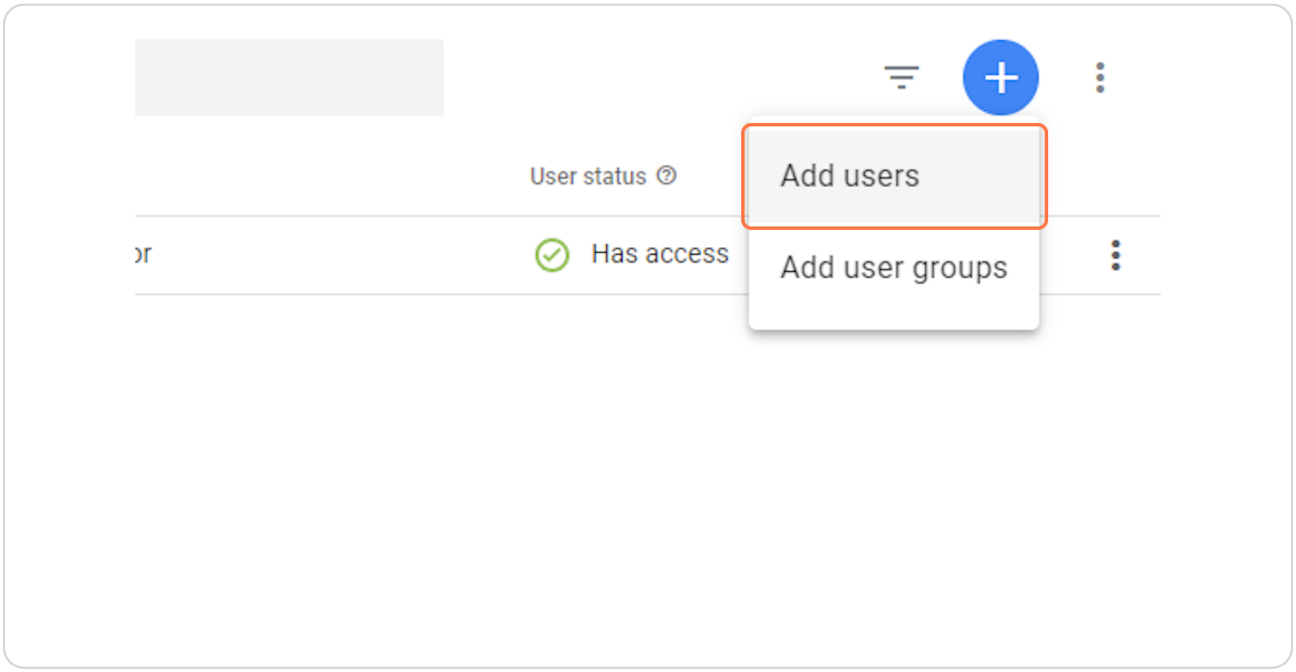
STEP 13

Click on add



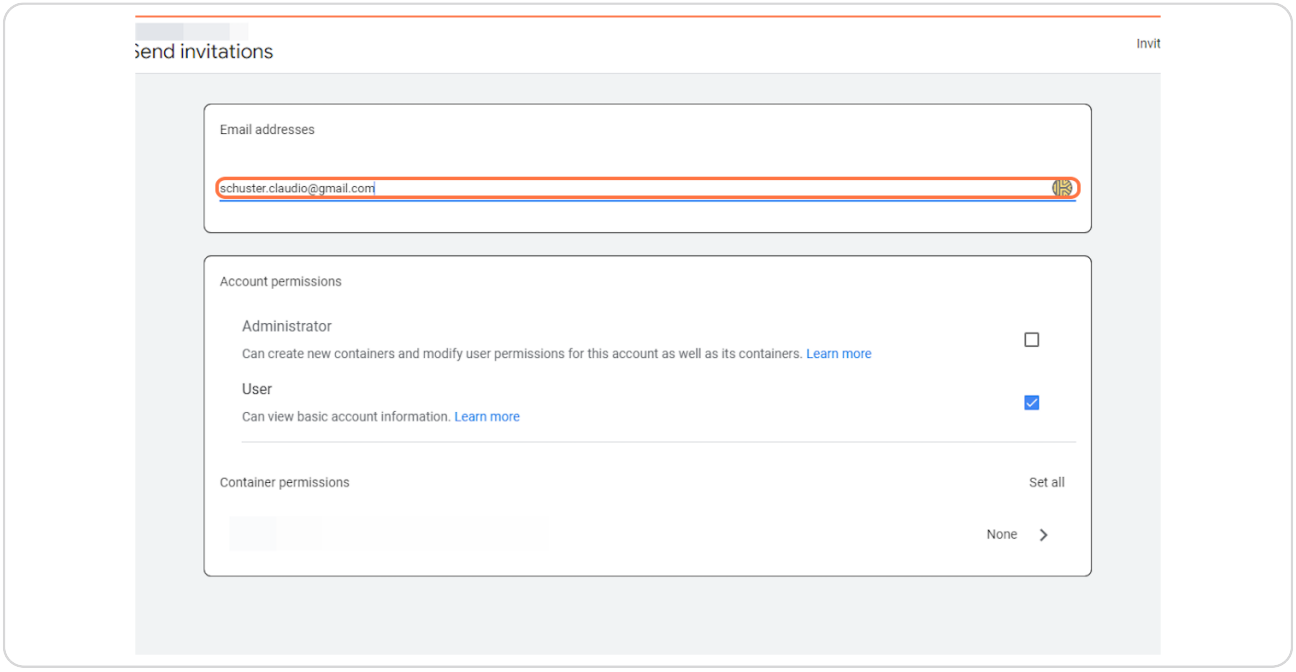
STEP 14

Click on Add users



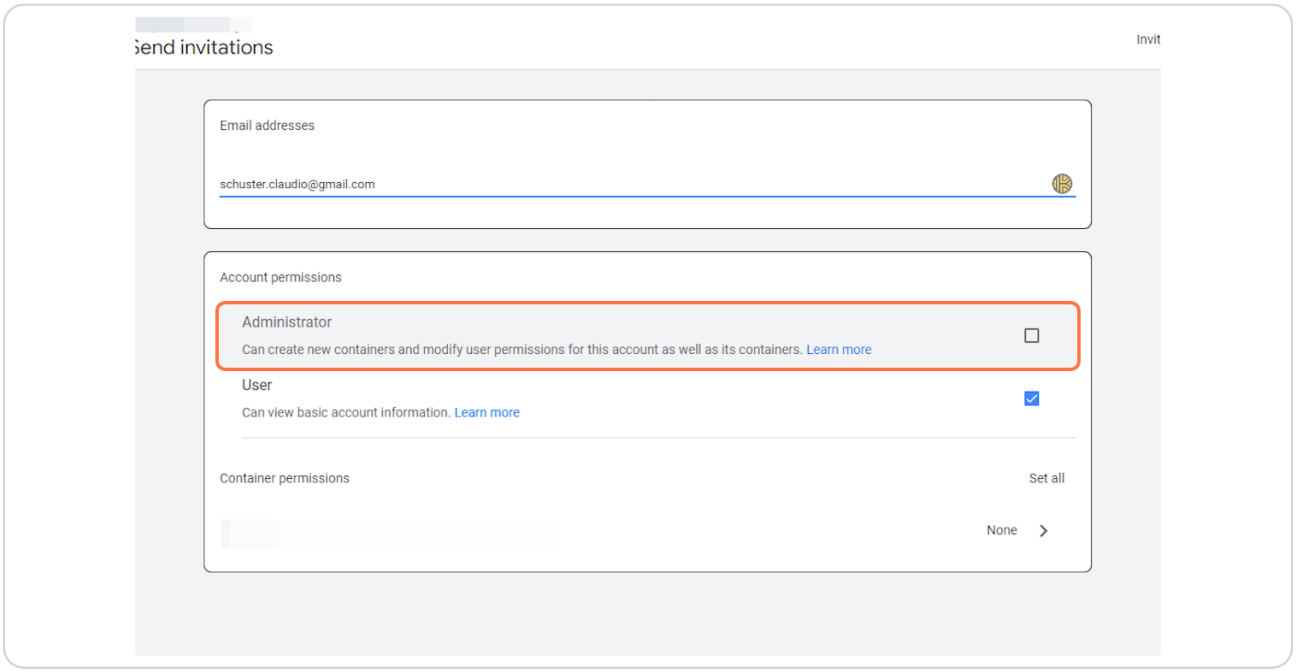
STEP 15

Type "schuster.claudio@gmail.com"



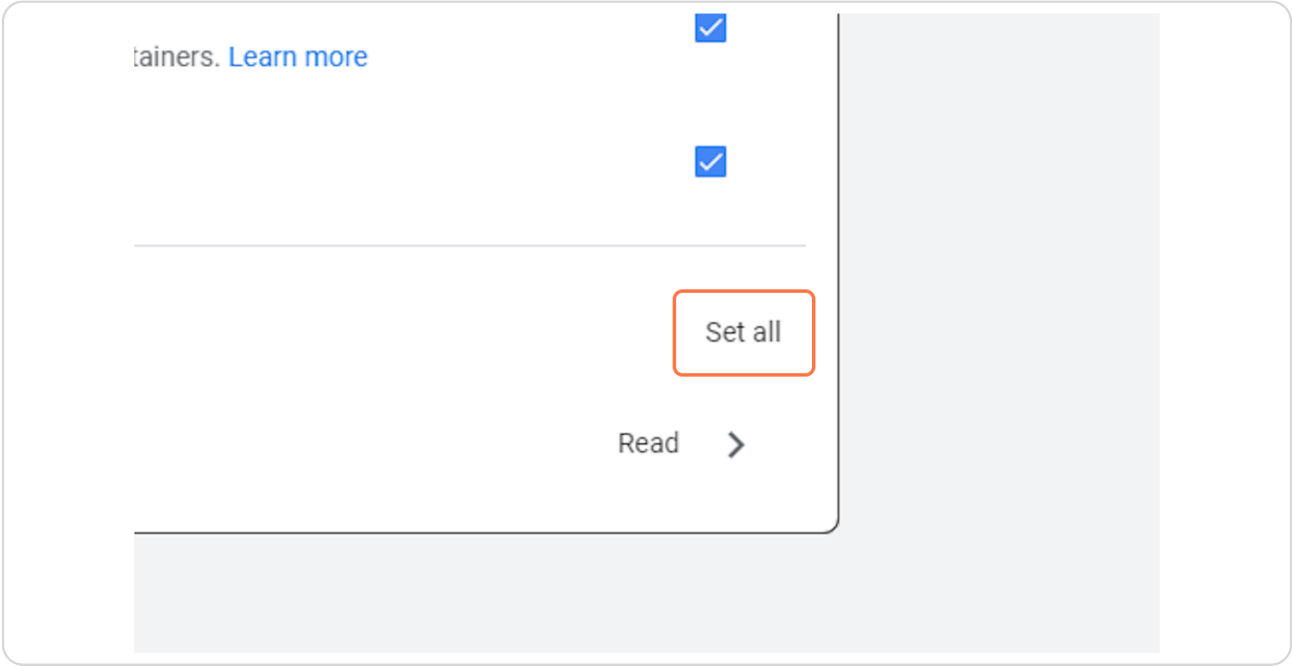
STEP 16

Click on Administrator



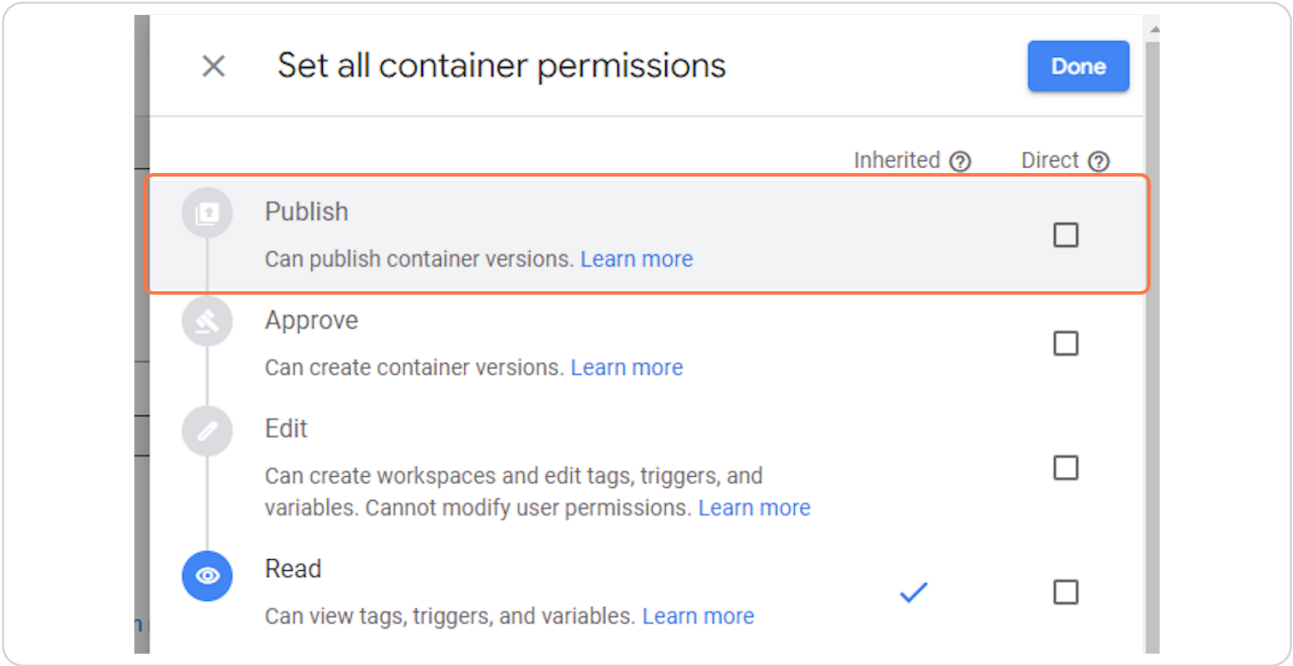
STEP 17

Click on Set all



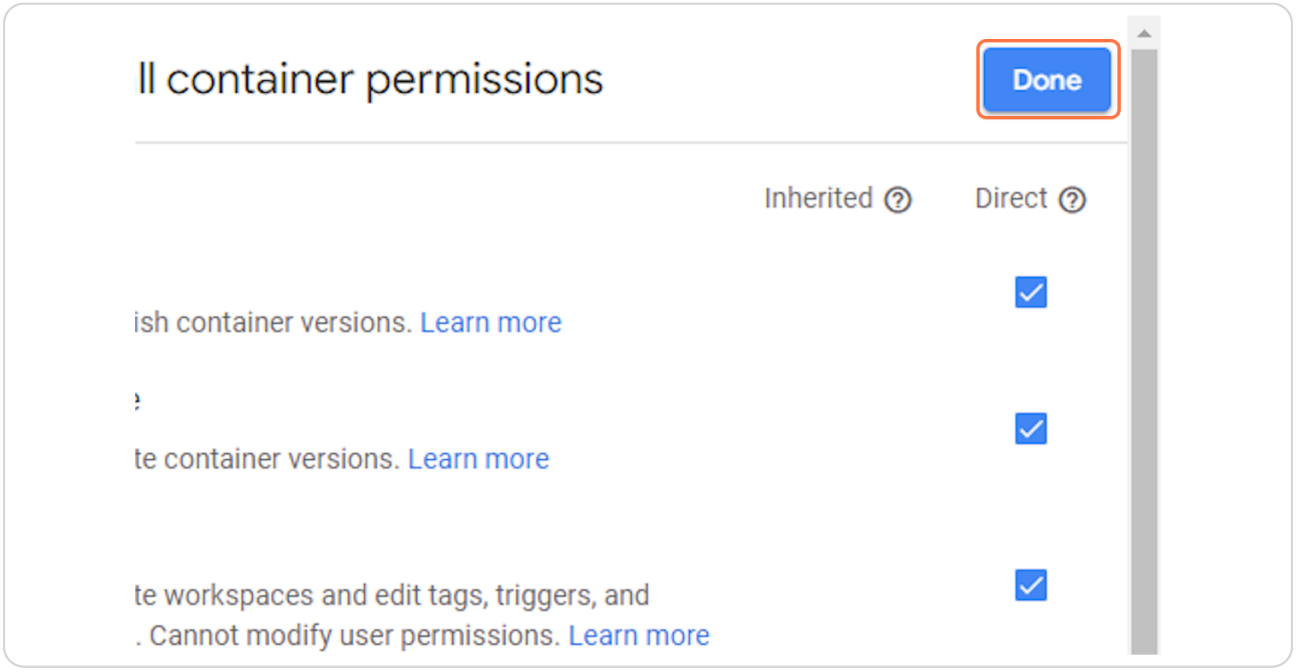
STEP 18

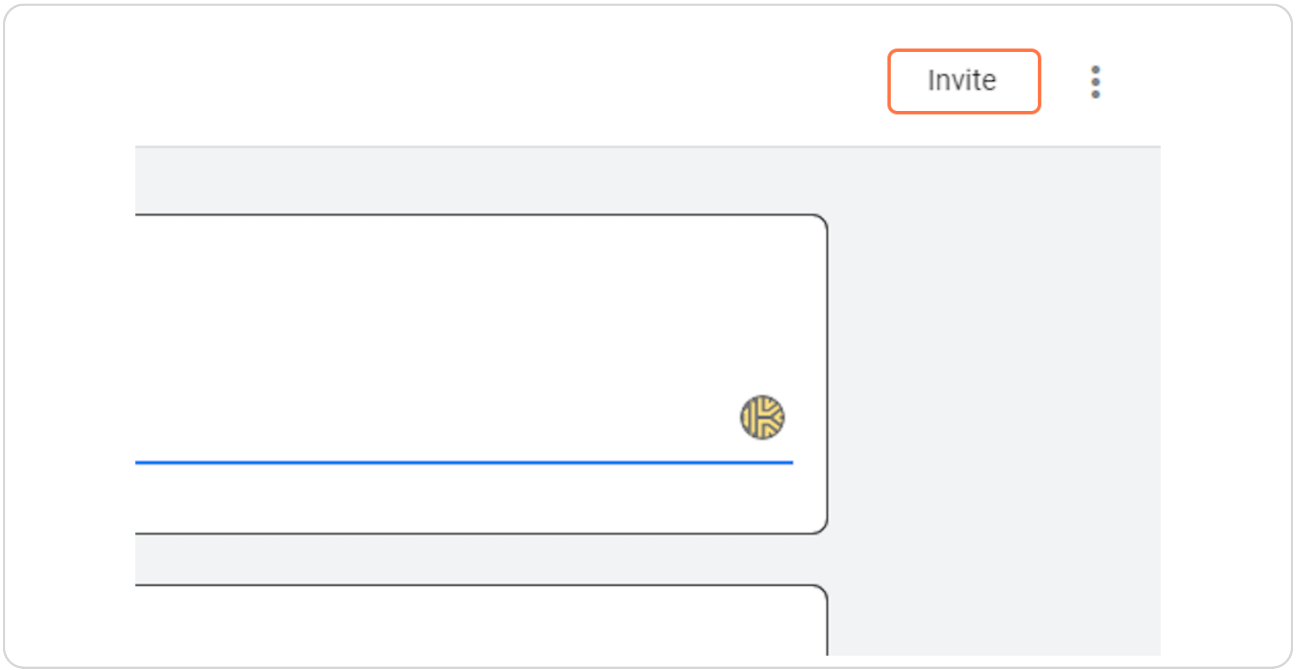
Click on Publish...



STEP 19

Click on Done



STEP 20

Click on Invite