🔿 How to view your Facebook Ads Analytics

STEP 1

Go to https://business.facebook.com/

STEP 2

Click on All tools

🖯 Content	Check unread messages, comments and other thing
Planner	Draft posts
چا Ads	
₀ [] Insights	Commente
⊟ All tools	Comments
Edit	Manage your marketing content See your recent and upcoming posts, stories and ad
	Planner Posts & reels Stories
	See your posts & reels from the last 60 days.

Click on Ads Manager



STEP 4

Check the Ads account name

If it is showing your personal Facebook Ad account, you can change it by clicking it.

\sim	Campaigns
	Warning The credit card used for this ad account has expired. Please go to Billing to update your payment method.
	Q Search and filter
	Campaigns OC Ad sets
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And select your Ad Account

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	Warning The credit go to Billing to update your payment met
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	Campai Can't find an ad account? Switch to a different Business Manager account. Switch account + Create
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STEP 6

Click on Ads Reporting

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Ads Manager	
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Ads Reporting	
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Billing	
All tools	

If you have more than one Ad account, you can select which one to display.

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delivery	Search and filter					
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STEP 8

Select your Ad account

Group breakdowns	Report settings	
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	Ad accounts (1 of 1 selected)	This option is only available for reports more than one ad account.
	\checkmark	Standa dize currency Select the same currency for the metrics in th
		This option is only available for reports multiple currencies and more than one
		Schedule email Email a scheduled export of your report to su
		This option is only available for reports one ad account.

Click on Apply

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	Month
Cancel Apply	Custom break
	Level
	Account

STEP 10

Select the time frame for the report

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Impressions - Frequency - Attribution	Breakdo
setting	Popular breakdown
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	🖌 Ad Set Name
	Ad name

You also have the option to download the report by clicking on Export button.

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	Breakdo Metrics	ī
setting	Popular breakdowns	~
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STEP 12

Then add a file name name and choose the file format you prefer

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Image (.png)	
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Include summary r	ow Contraction of the second se
	Cancel Export