How to view your Facebook Ads Analytics

**STEP 1**

Go to https://business.facebook.com/

STEP 2

Click on All tools
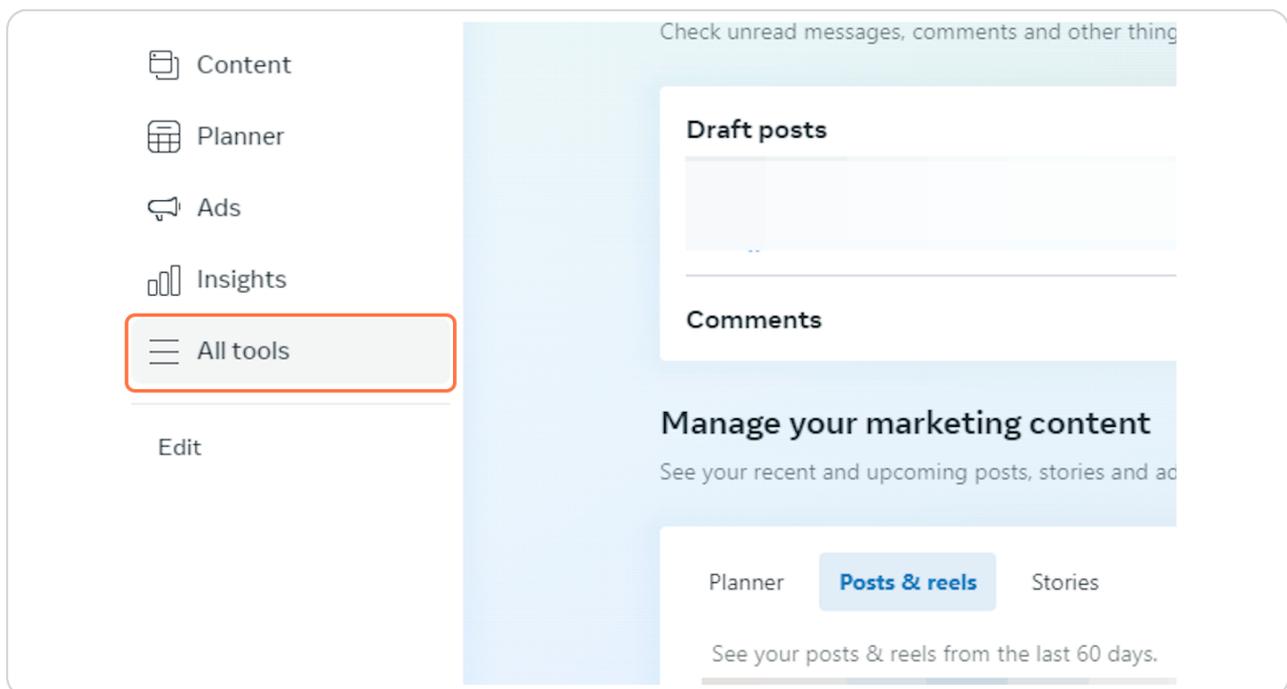
Click on Ads Manager
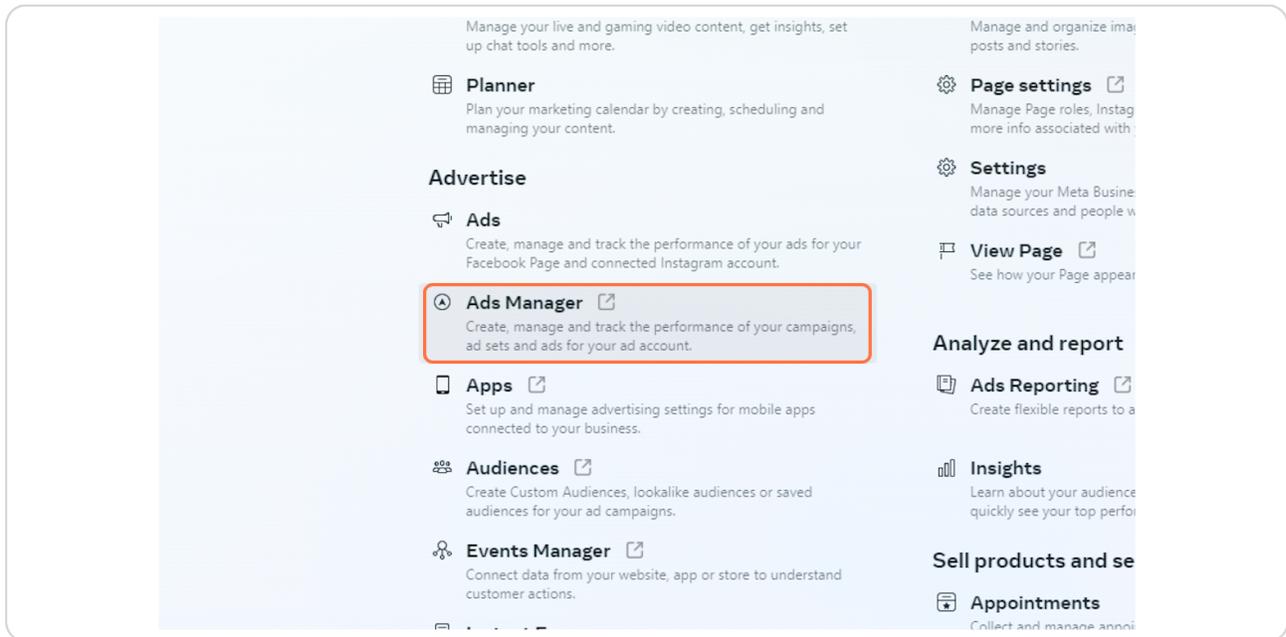
Check the Ads account name

If it is showing your personal Facebook Ad account, you can change it by clicking it.
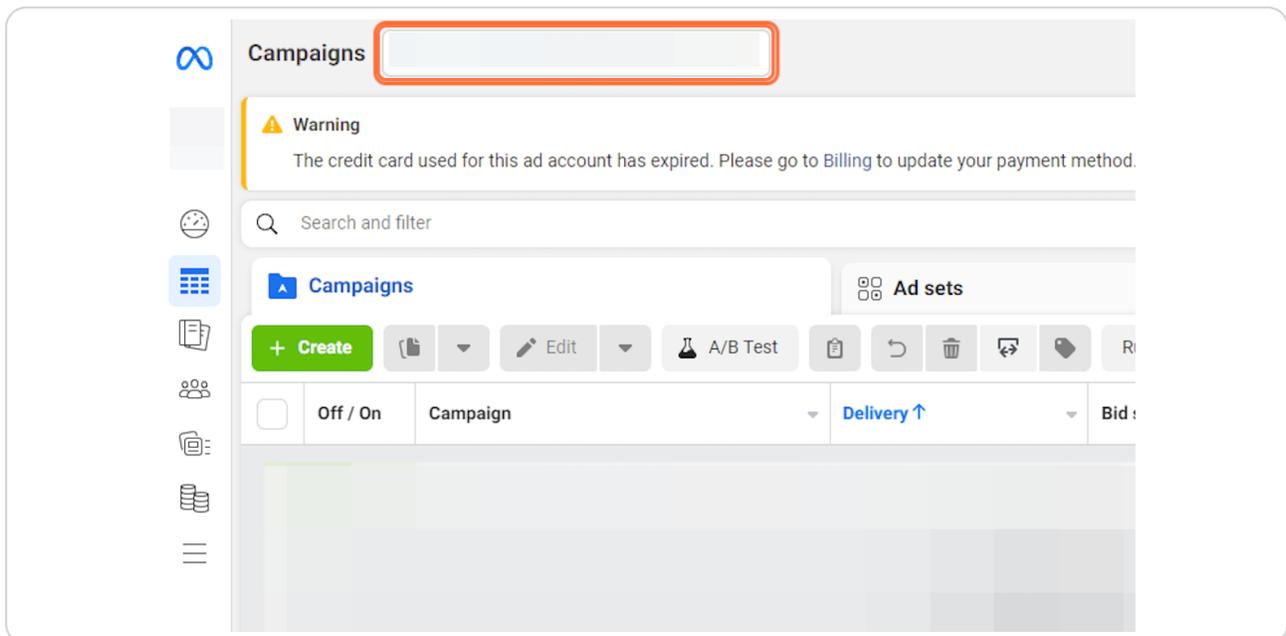
STEP 5

And select your Ad Account
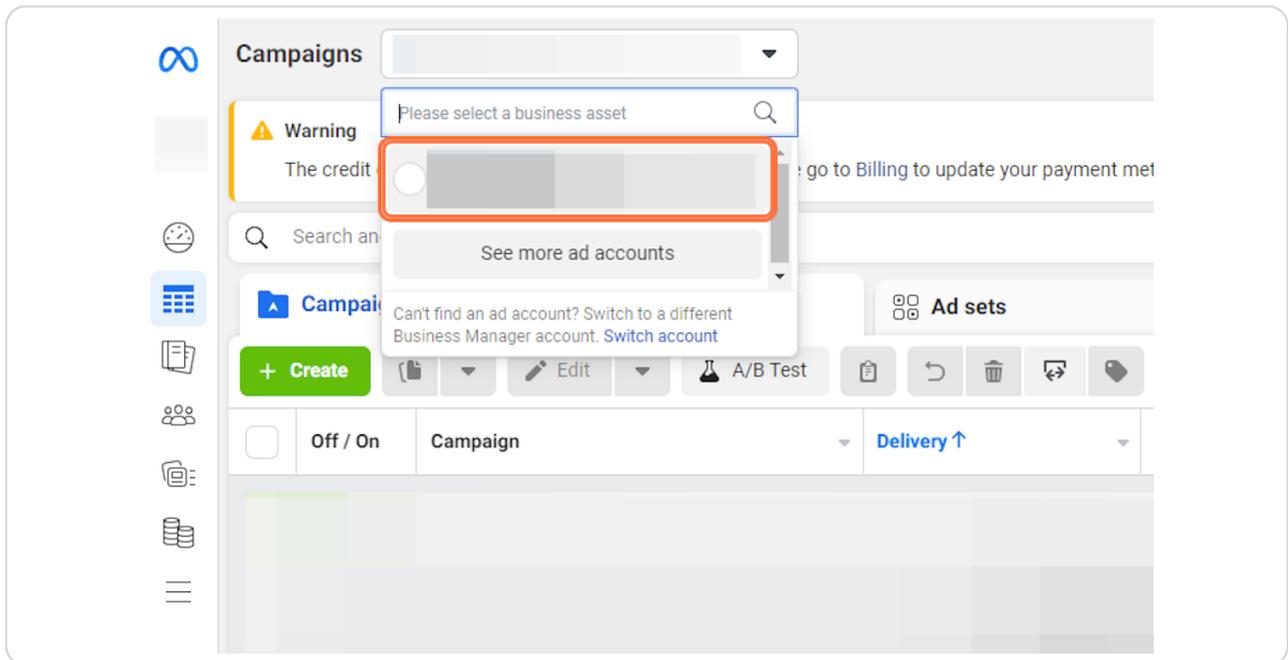
STEP 6

Click on Ads Reporting
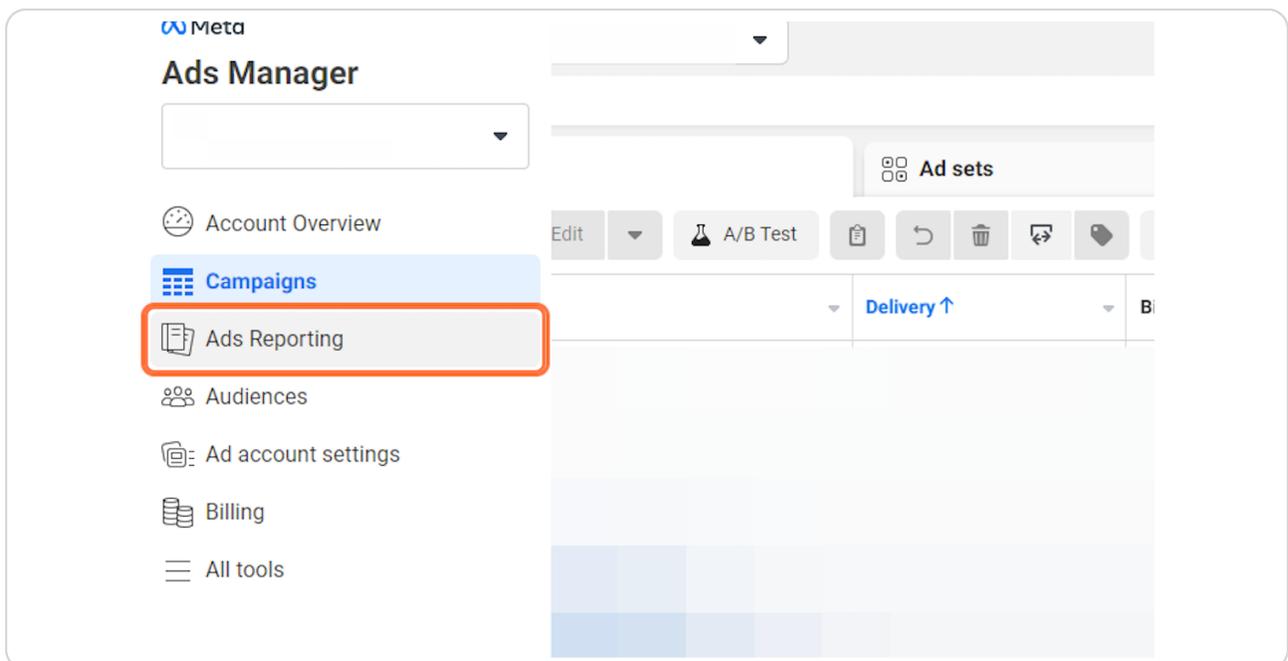
If you have more than one Ad account, you can select which one to display.
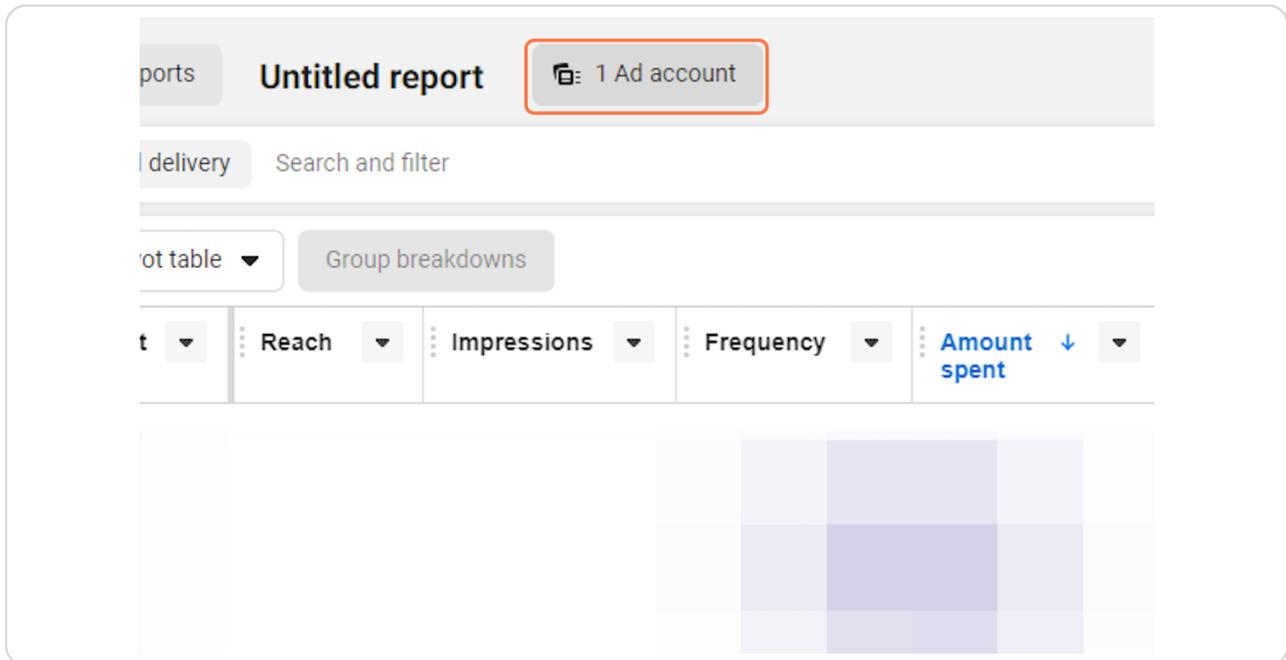
Select your Ad account
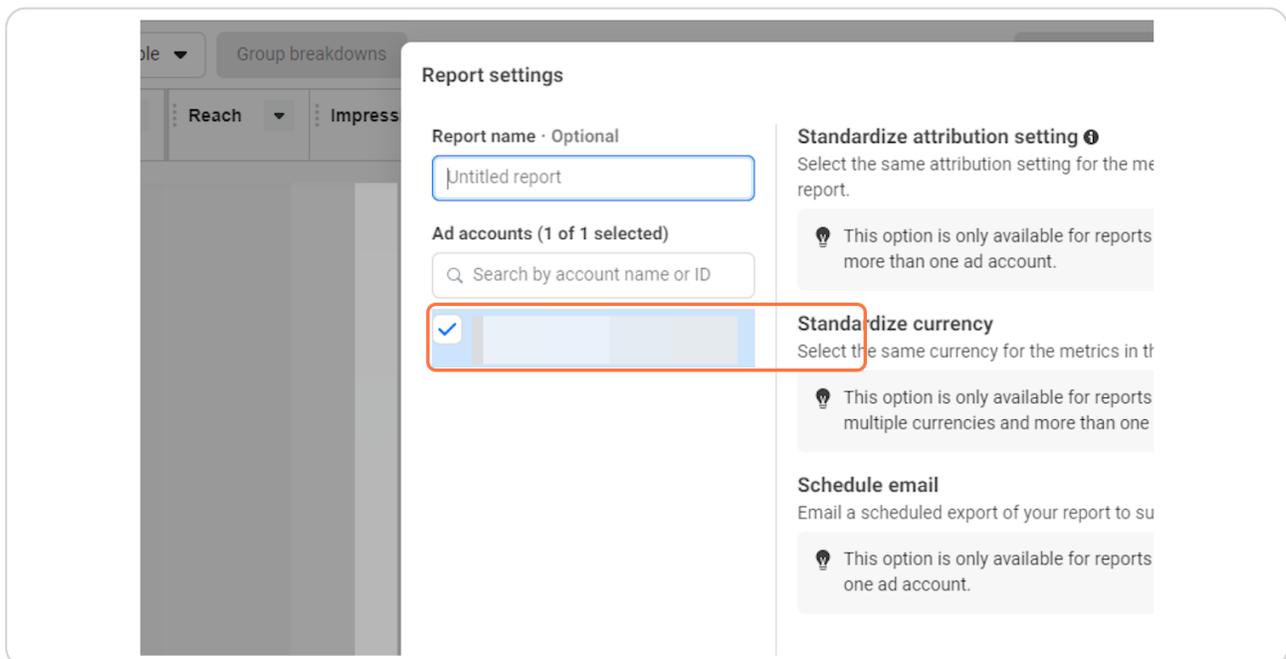
Click on Apply
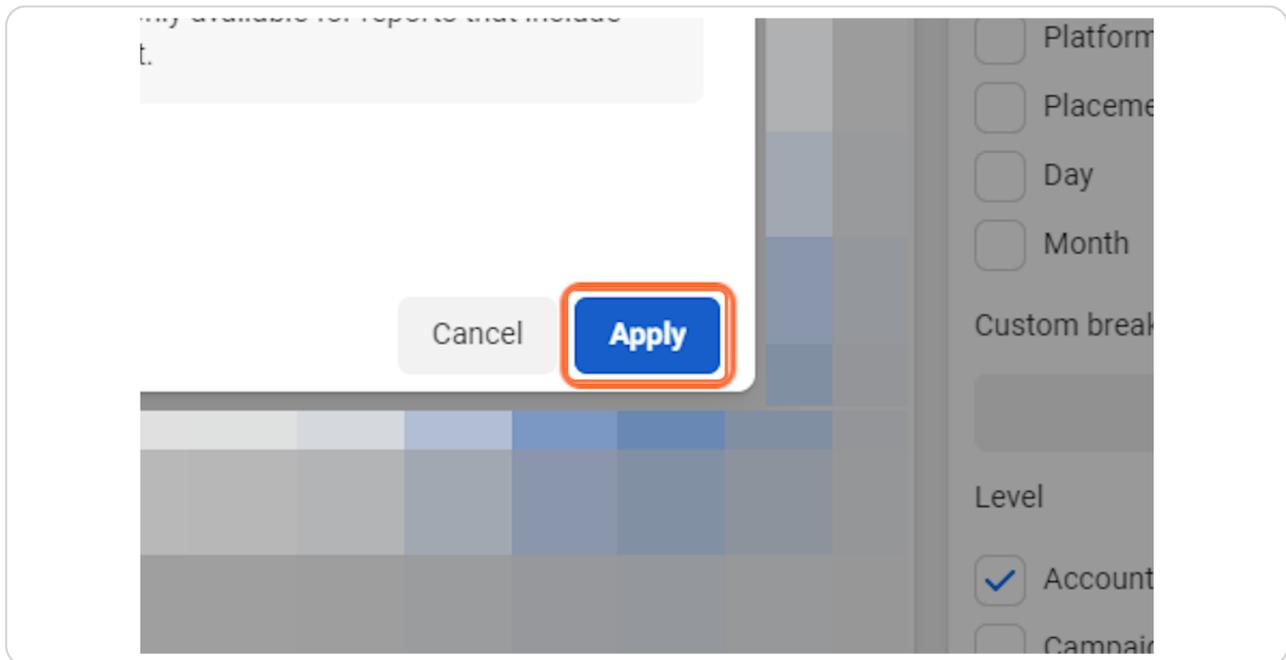
Select the time frame for the report
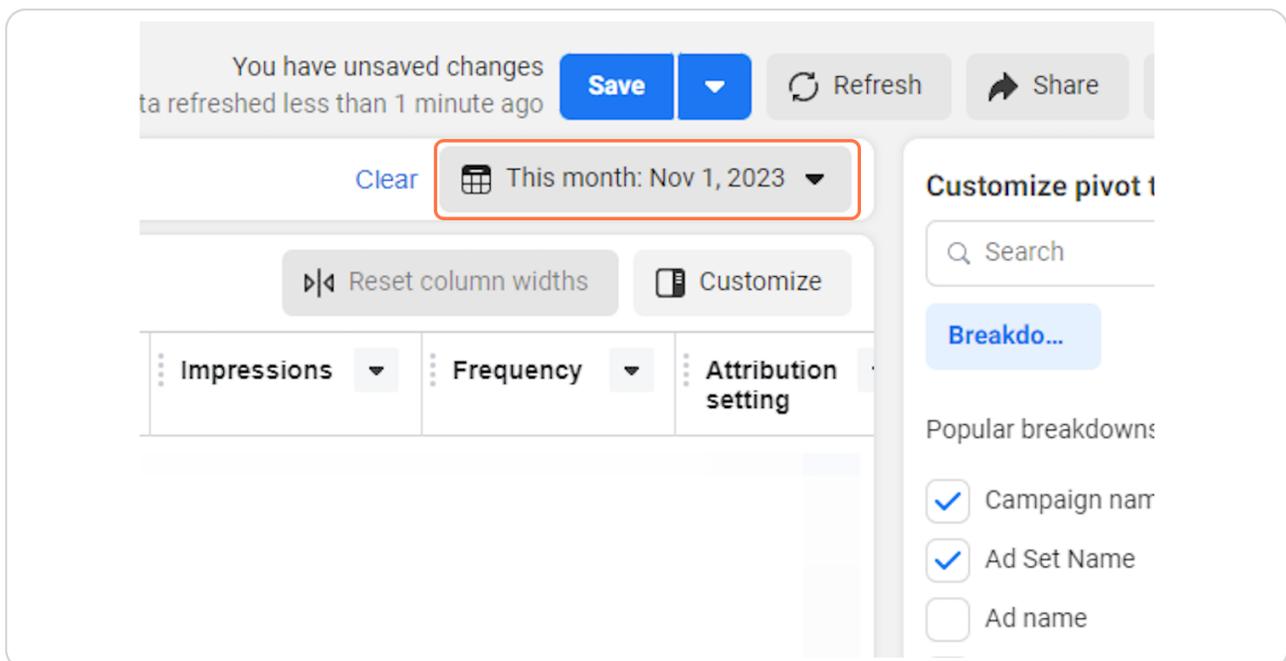
You also have the option to download the report by clicking on Export button.
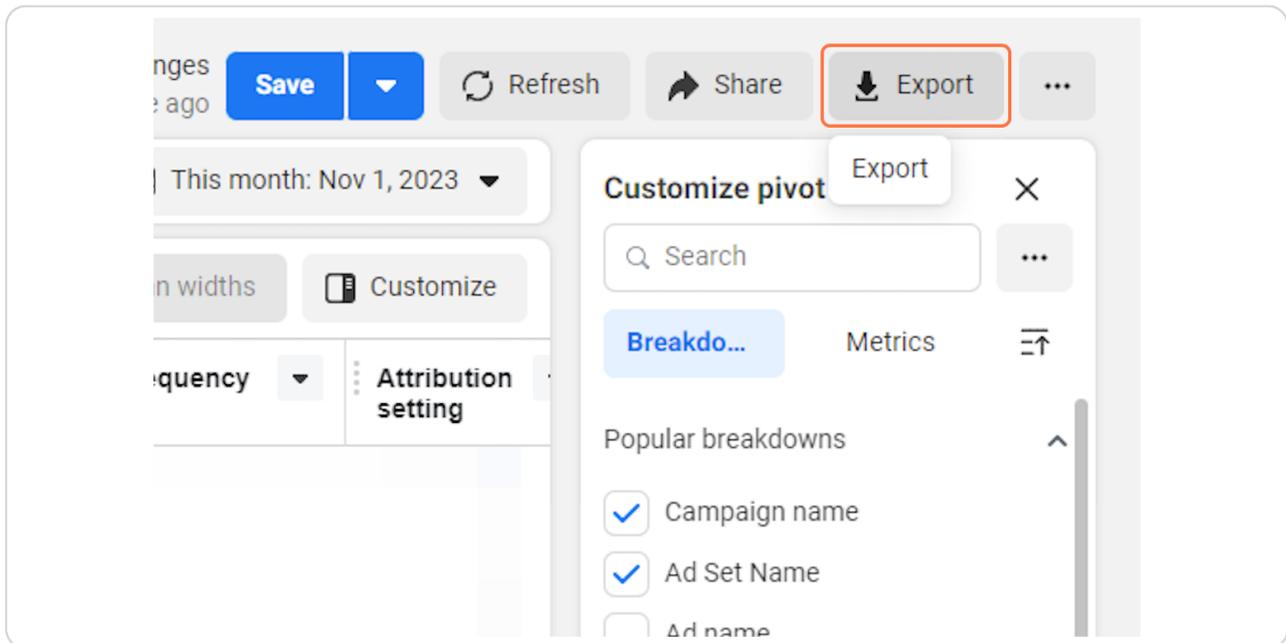
Then add a file name name and choose the file format you prefer