

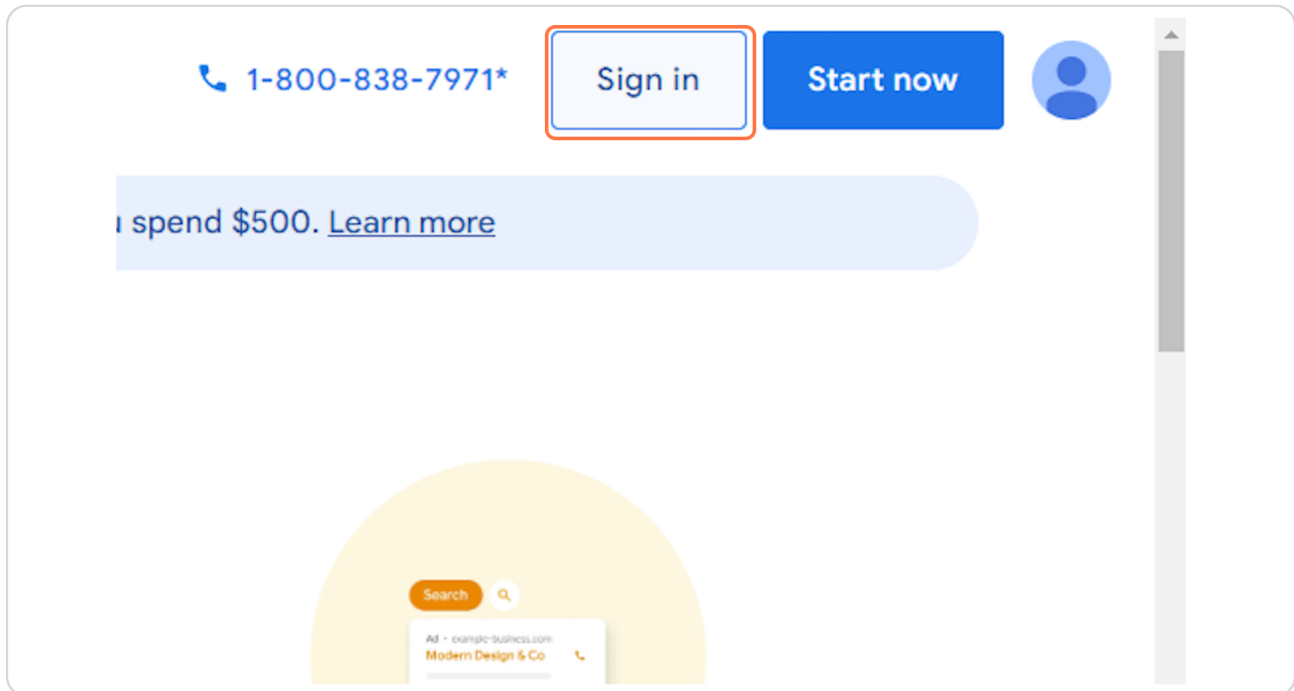
How to create a Google Ads account

STEP 1

[Go to ads.google.com/intl/en_us/home/](https://ads.google.com/intl/en_us/home/)

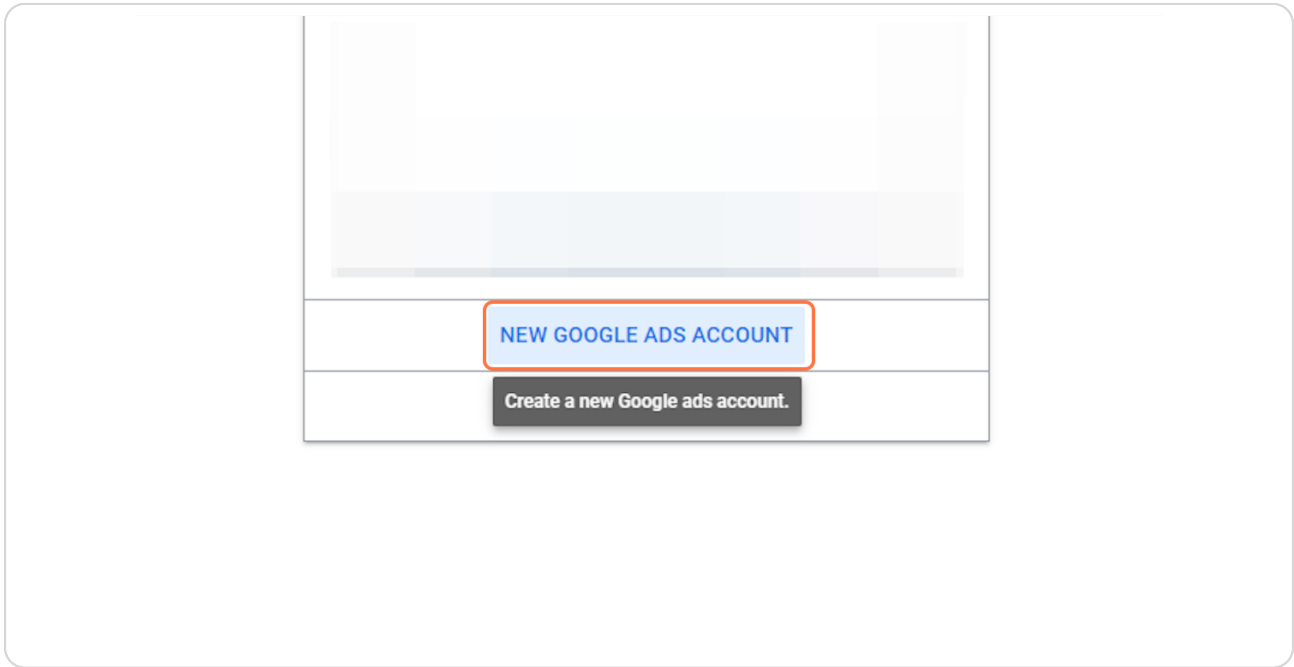
STEP 2

Click on Sign in



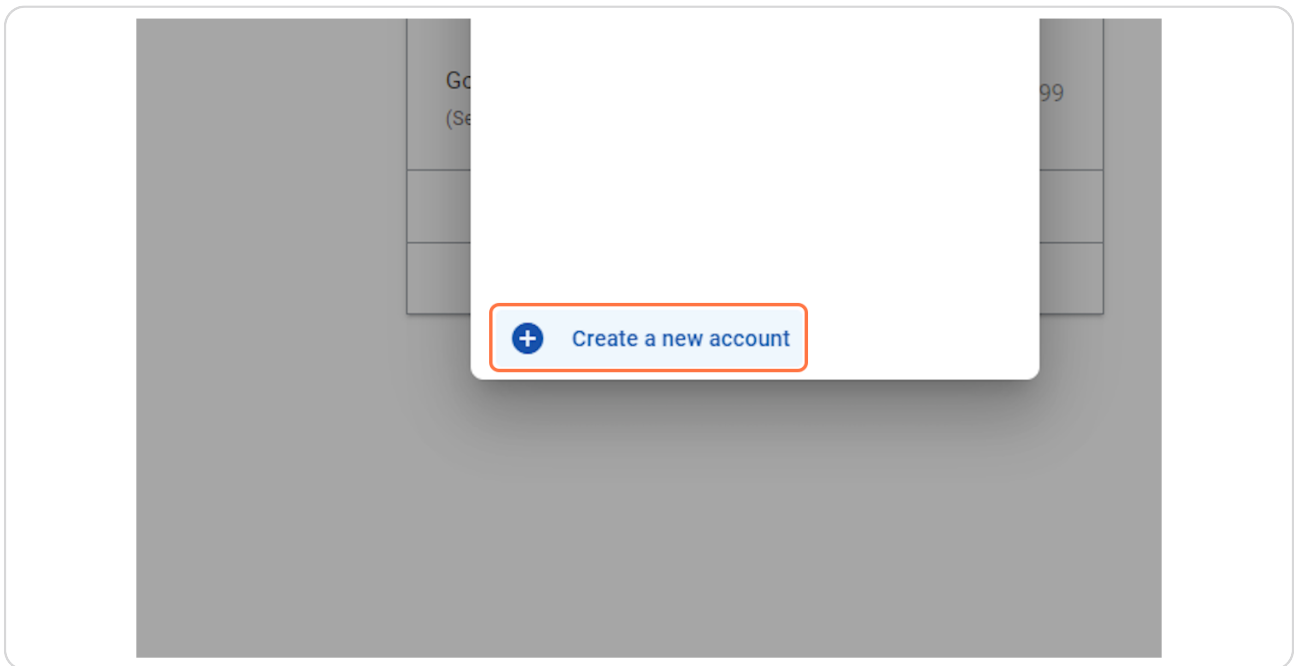
STEP 3

Click on New Google Ads Account



STEP 4

Click on Create a new account



STEP 5

Click on Skip campaign creation

2. Create your ads

3. Set your budget

Create your first campaign

Not ready to create a campaign? [Skip campaign creation](#)

Create an account without a campaign

for free ad setup help at 0800 724 8269, 9h to 19h BRT, Monday - Friday. [Help articles](#)

The screenshot shows a multi-step process. Step 2 is 'Create your ads' and step 3 is 'Set your budget'. A prominent blue button says 'Create your first campaign'. Below it, a link 'Skip campaign creation' is highlighted with a red box. The background is a blurred version of the same page.

STEP 6

Review your business information

Create your first campaign

Help

Confirm your business information

This information will be used to create your account. You can't change these settings later, so choose carefully.

Billing country
Brazil

Time zone
(GMT-03:00) Sao Paulo Time

Currency
Brazilian Real (BRL R\$)

Back **Submit**

The screenshot shows a form titled 'Confirm your business information'. It includes three dropdown menus: 'Billing country' (Brazil), 'Time zone' ((GMT-03:00) Sao Paulo Time), and 'Currency' (Brazilian Real (BRL R\$)). The 'Billing country' dropdown is highlighted with a red box. At the bottom right, there are 'Back' and 'Submit' buttons. A 'Help' icon is in the top right corner.

STEP 7

Click on Submit

The image shows a web form interface. At the top left, there is a white dropdown menu with a downward-pointing arrow. Below the dropdown, there are two buttons: a blue 'Back' button and a blue 'Submit' button. The 'Submit' button is highlighted with a red rectangular border. The background of the form is light gray.